



ANNA K

INTERACTION DESIGNER & COMMUNICATIONS SPECIALIST

I believe that design goes beyond art and aesthetics. I use science to create usable and sustainable solutions. I trust the agile process and I implement AI in my workflows.

**Check out my
interaction design portfolio.**

Contact

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🌐 www.annakorczak.com

in [my LinkedIn profile](#)

📍 Malmö, Sweden

EXPERIENCE

Interaction Designer

2022 – 2023 | [Zenit Design](#)

Handling of UX/UI design and communications projects within design teams. Employment and thesis work for a client preceded by student internship.

Online MarCom Consultant

2018 – 2022 | [Unity Line](#) and others

Helping marketing teams and entrepreneurs with online communication, advertising and market research; web design; producing textual and visual content.

Content Creator

2017 – 2022 | [@new_in_sweden](#)

Established a community of 21 k followers on Instagram, 6 k on Facebook and thousands of monthly unique website visitors.

Social Media & Marketing Coordinator

2013 – 2017 | [Regional Water Rescue Service](#)

Online channels management; online content production; advertising; PR; press speaking.

EDUCATION

AI and Design

2023 – 2024 | [Borås University](#)

Interaction Design (Bachelor of Science)

2020 – 2023 | [Malmö University](#)

Thesis: "Designing for programming without coding: UX of mobile low-code platform"

Visual Communication in Contemporary Media

2019 – 2020 | [Malmö University](#)

SKILLS

- design thinking methods
- agile team work
- AI implementation
- UI design (Figma, XD, Webflow, Wix, ...)
- HTML, CSS, Java Script
- low-code development
- graphic design (Adobe CC, Canva)
- video and photo editing
- copywriting

ENG: fluent

SWE: conversational

POL: native

STRENGTHS

- strategic thinking
- adaptability
- deliberative mindset
- precision
- empathy

[Gallup CliftonStrengths 34 Profile](#)

[Personality Profile](#)

[Logical Ability Test Results](#)