

# ANNA K

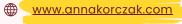
INTERACTION DESIGNER & COMMUNICATIONS SPECIALIST

I believe that design goes beyond art and aesthetics. I use science to create usable and sustainable solutions. I trust the agile process and I implement AI in my workflows.

Check out my interaction design portfolio.

## Contact

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Malmö, Sweden

## EXPERIENCE

#### **Interaction Designer**

2022 - 2023 | Zenit Design

Handling of UX/UI design and communications projects within design teams. Employment and thesis work for a client preceded by student internship.

#### **Online MarCom Consultant**

2018 - 2022 | Unity Line and others

Helping marketing teams and entrepreneurs with online communication, advertising and market research; web design; producing textual and visual content.

#### **Content Creator**

2017 - 2022 | @new\_in\_sweden

Established a community of 21 k followers on Instagram, 6 k on Facebook and thousands of monthly unique website visitors.

#### Social Media & Marketing Coordinator

2013 - 2017 | Regional Water Rescue Service

Online channels management; online content production; advertising; PR; press speaking.

## EDUCATION

#### Al and Design

2023 - 2024 | Borås University

### Interaction Design (Bachelor of Science)

2020 - 2023 | Malmö University

<u>Thesis: "Designing for programming without coding:</u>
UX of mobile low-code platform"

## Visual Communication in Contemporary Media

2019 - 2020 | Malmö University

## SKILLS

- design thinking methods
- agile team work
- Al implementation
- UI design (Figma, XD, Webflow, Wix, ...)
- HTML, CSS, Java Script
- low-code development
- graphic design (Adobe CC, Canva)
- · video and photo editing
- copywriting

ENG: fluent SWE: conversational POL: native

## STRENGTHS

- · strategic thinking
- adaptability
- deliberative mindset
- precision
- · empathy

Gallup CliftonStrengths 34 Profile

<u>Personality Profile</u>

**Logical Ability Test Results**